

DEABILL & QUINCE

REMARKABLE WEDDING & EVENT STATIONERY

I'M GOING IN STRONG HERE,
A PLANNER ONCE SAID TO ME THAT;

“STATIONERS WERE THE BAIN OF HER LIFE”

I THEN SAW THE STRESS PHYSICALLY LEAVE HER FACE
WHEN SHE SAW THE WELL PACKED, SORTED AND
LABELLED STATIONERY BOXES I HAD JUST DELIVERED
ON SITE FOR HER MARQUEE WEDDING.

I MADE IT MY MISSION FROM THAT VERY MOMENT TO
CHANGE THE WEDDING INDUSTRY'S / PLANNER'S VIEW
OF WEDDING STATIONERS.

Cheesy I know, but in this incredible world
of weddings and events if we can all make
each others jobs easier even just a little,
then I'm all for it!

And yes, I am ALWAYS up for meeting up
for coffee or cocktails and discussing all
your stationery highs and woes!



UNCONVENTIONAL, STORYTELLING
WEDDING STATIONERY FOR THE
CREATIVE AT HEART



Deabill & Quince,
Fully customisable
Gilly Collection

RSVP.

*please respond before February 2024
using the enclosed envelope.*

We would love
to join you

We cannot
make it!

we have some

Details.



Dear
Felicity & Seb.

*Fredricka & Michael McDonald
are overjoyed to invite you to join them in
celebration for the wedding of their daughter*

**Talia McDonald
to Hugo Edwards,**

son of James & Chloe Edwards.

19th August 2025

at Elmore Court
Gloucester

2pm til Midnight



Please RSVP by Feb



LOVER OF FIZZ, LEOPARD PRINT,
MUSIC & FRESH FLOWERS.

FREYA DEABILL

DEABILL & QUINCE

THE DESIGNER.

Hey! I'm Freya Deabill, founder and designer at Deabill & Quince, award winning graphic designer, mum, wife and lover of leopard print, fizz & dinner parties, I have been creating beautiful graphics, brands and illustrations from my home studio for over a decade, and can't think of anything better.

THIS IS MY FULL TIME JOB!

This isn't a hobby for me, I am a full time graphic designer, I specialise in highly personal, storytelling, luxury wedding stationery and paper goods and with over 20 years experience in delivering creative briefs, I know how to keep my clients (and planners!) happy.

COLLABORATION IS KING.

Over the years it's clear to see that the most incredible weddings I have worked on are when the suppliers work together, communicate with each other and genuinely care about the cohesive end result for their couples.

This is where I want to be, and where I feel weddings SHOULD be if you want to truly create an immersive overall effect.

And that's literally the reason for this message x

Photo credit: Dan Morris Photography
Planner: Always Andri Weddings





...GIVE THEM AN EXPERIENCE



- SAVE THE DATES
 - INVITATIONS
 - ON THE DAY
 - 'EXPERIENCE' AT THE CORE
- ...AND SO MUCH MORE!!!**



Planner: Rachel Terret, Salt & Scent Weddigs & Events

...THE SO MUCH MORE

DEABILL & QUINCE

I'M REAL.

You will deal directly with me, I work full time so you will always get me on the end of the phone. I know my sh*t. If you have a stationery question or want something slightly out of the ordinary then I am your girl.

COMMUNITY OVER COMPETITION.

I am a co-founder of Suite Press, an educational and supportive platform sharing stationery knowledge with fellow stationery businesses. If there is something you need I will find it within our incredible community. This is also hugely important to me, making sure that fledgling stationers are delivering the right level of product to keep the fabulous stationery adventure moving forwards.

BE INVOLVED

Hand it over to me knowing I will deliver and collaborate with your other suppliers as standard, or indeed join on the design calls, take the lead, guide your couples and clients or simply deal with me directly.

STOP EVERYTHING!

How many hours have you or your team wasted putting place names in order onsite after a sub-par stationery delivery?

I WILL SORT, CHECK, QUALITY CONTROL, TIME MANAGE, PACK AND LABEL ALL ON THE DAY STATIONERY... honestly, that stuff MATTERS.



THE PROCESS

1. INITIAL ENQUIRY

- ~ Zoom call / phone call / email / meeting / cocktails?
- ~ I create a BESPOKE PROPOSAL based on your numbers & aspirations.

My client workflows are in Dubsado meaning deadlines, and efficiency is already factored in. There is an automatic contract and invoicing schedule with its own client portal (which you as a planner can be added into all correspondence, or indeed take the lead for your couples, the choice is yours)

- ~ Design fee deposit
- ~ Style board created

2. DESIGN DEVELOPMENT

- ~ Concepts & Development of the first stationery products required (Save the Dates or Invitations)
- ~ D&Q templates and content questionnaires are sent via the portal for garnering the stationery content, addresses and dietary.
- ~ Print/material costs confirmed
- ~ Design signed-off
- ~ Printing & finishing
- ~ Print Material costs due for this stage
- ~ Delivery

3. ON THE DAY

- ~ Concepts & Development of next stationery items (order of service, table names, table plan, place names etc..)
- ~ Print/material costs confirmed
- ~ Design signed-off
- ~ Printing & finishing
- ~ Final invoice
- ~ Delivery / Set up on your wedding day if required

You can see so much more on my process over on my blog: [The-creative-process-of-a-wedding-stationer](#)

UNCONVENTIONAL, STORYTELLING
WEDDING STATIONERY FOR THE
CREATIVE AT HEART




RSVP
KINDLY REPLY BY
1ST MARCH 2022

*Please complete the tear
off section and return it in
the addressed envelope
provided.*



DEVON & CHARLES
A LOVE STORY



TAKING CARE OF EVERYTHING



SAVE THE DATE UP TO A YEAR IN ADVANCE

I'll get your day off to the most exciting start for you and all your guests.



INVITATIONS 3-6 MONTHS IN ADVANCE

Give them something to remember, while telling them your story through an incredibly personal design.



ON THE DAY 1 MONTH IN ADVANCE

Make sure your whole day reflects the quality and style of your stationery and most of all - your personality!

SAVE THE DATE

SEND THESE
UP TO A YEAR IN ADVANCE



Master Flynn Tibbet
47 Little College Street
Westminster
London SW1P 3PL
United Kingdom

Come across the pond
to celebrate our weddin

For
acco



Sofie & Mario

Save the Date

SOFIE & MARIO
AUGUST 2018



INVITATIONS

SEND THESE BETWEEN 3 - 6 MONTHS IN ADVANCE,
OR 8-12 MONTHS IF YOU ARE GETTING MARRIED
ABROAD OR HAVE A LOT OF INTERNATIONAL GUESTS





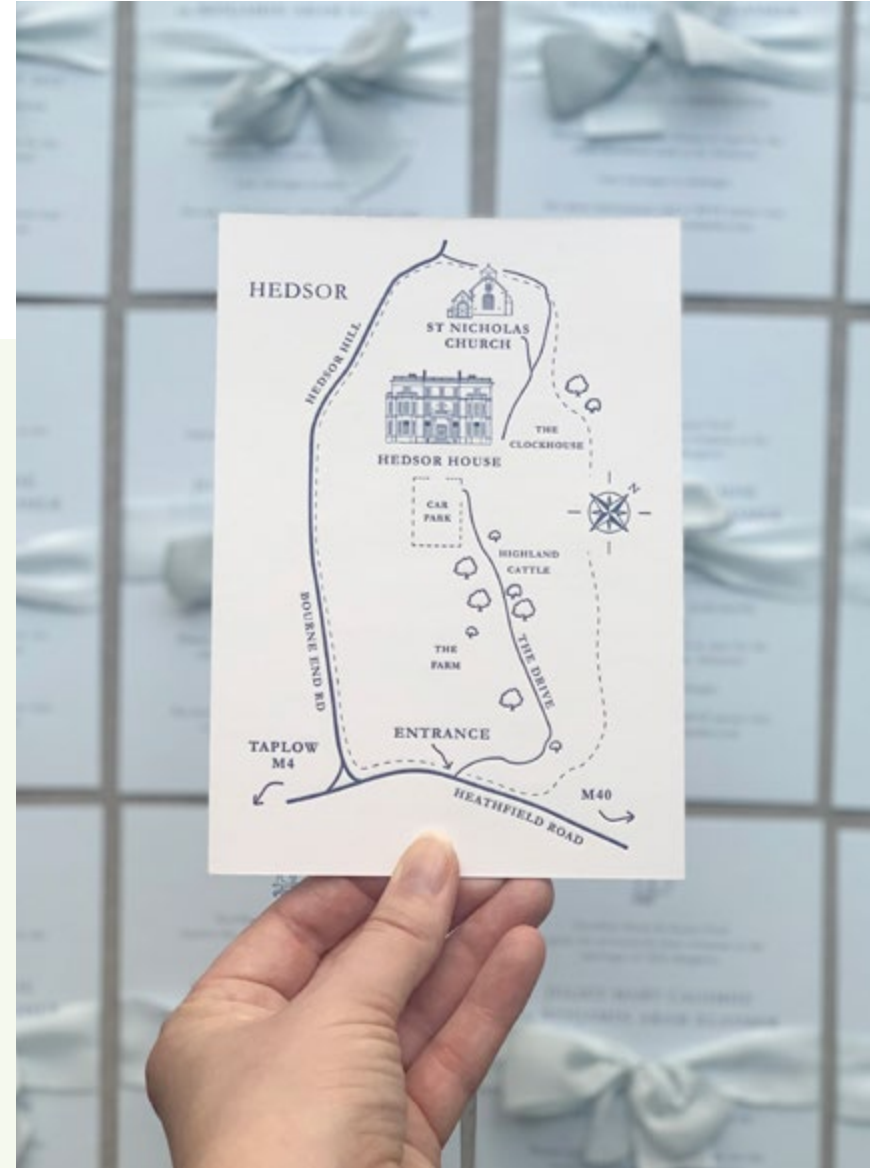
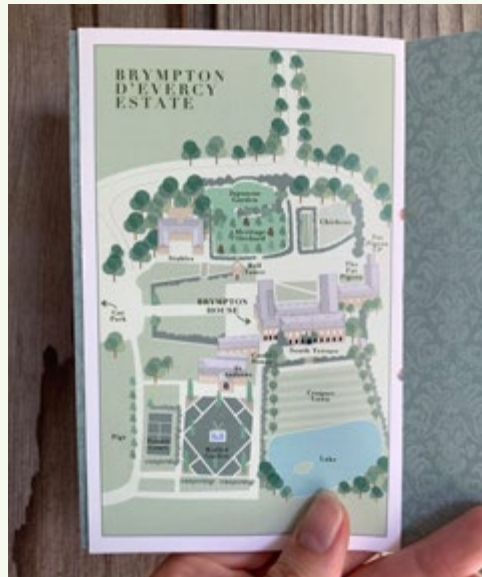
VENUE ILLUSTRATION

FROM MODERN LINE DRAWINGS TO COMMISSIONED ARTWORK AN ILLUSTRATION OF YOUR WEDDING VENUE CAN MAKE A PERFECT ADDITION TO YOUR STATIONERY



WEDDING MAPS

WITH A PROFESSIONAL BACKGROUND IN MAPPING, I LOVE TO CREATE A BESPOKE WEDDING MAP, MAKING YOUR INVITATION SUITE EVEN MORE GORGEOUS!





DEAR DANIEL & RACHEL

SOPHIE & GREGG

REQUEST THE PLEASURE
OF YOUR COMPANY

ON
15TH DECEMBER 2016

PLEASE RSVP



FINISHING DETAILS

ENVELOPE LINERS, TASSELS, WAX SEALS, SILK RIBBONS, BRASS EYELETS, BELLYBANDS, BOXES, NAME TAGS, INDIVIDUALLY NAMED, ADDRESS LABELS, STICKERS... THE LIST GOES ON!



TABLE SCAPES

ONE OF MY FAVOURITE PARTS OF THE STATIONERY JOURNEY, WHEN GREAT COLLABORATION COMES TOGETHER TO CREATE SOMETHING TRULY MAGICAL.



SIGNAGE

WELCOME SIGNS, BOUNCY CASTLE SIGNS, BESPOKE COCKTAIL ILLUSTRATIONS, ORDER OF THE DAY, CAKE DESCRIPTIONS, BORROW A FUR, SMORES, DOOR HANGERS... THE LIST IS ENDLESS.. BUT IT CAN STILL BE BEAUTIFUL.



TABLE PLANS

A TABLE PLAN CAN BE INTERPRETED IN MANY DIFFERENT WAYS FROM A PRINTED OR DECORATED BOARD TO AN ESCORT TAG STYLE DISPLAY OR EVEN A TREE! I WILL CREATE SOMETHING THATS PERFECT FOR YOUR DAY.





Top

12

Richard Knaggs Jnr

Geoffrey Boycott

Allison Hill-Jackson

Jonathan Barstow

Camilla Bascombe

John Kenrick

Tracy Jackson

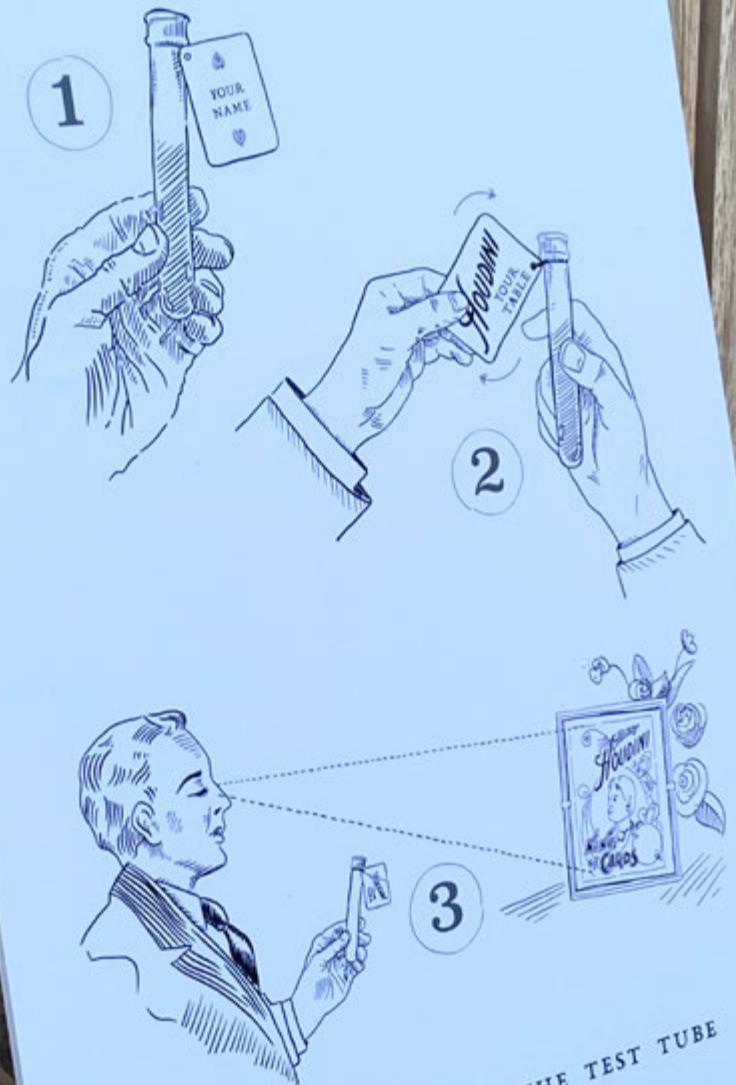
Sarah

Jan

James

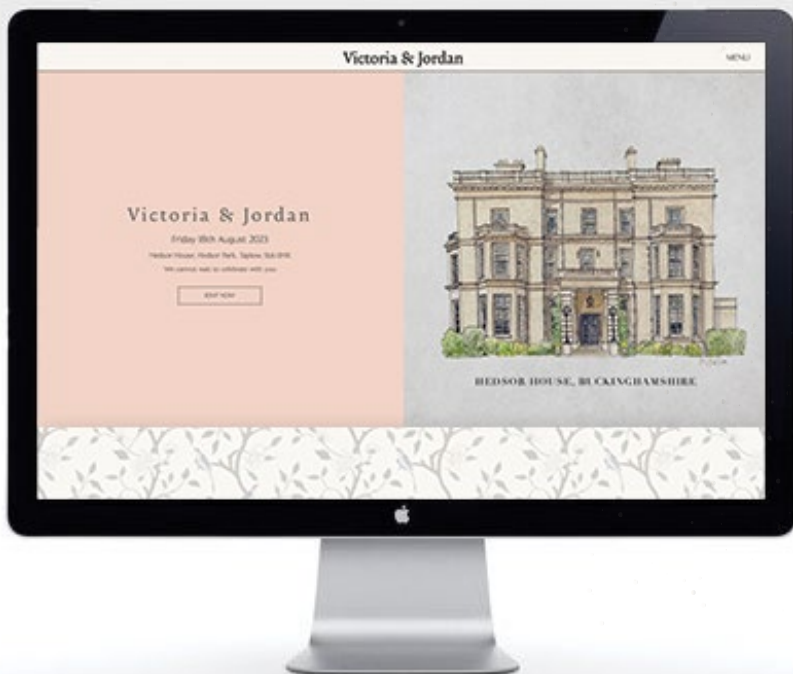
Simon Chappell

HOW TO. REVEAL YOUR TABLE



FIND AND PICK UP THE TEST TUBE
WITH YOUR NAME ON THE TAG
AND WRITE THE TAG TO





“EEEK THE WEBSITE LOOKS AMAZING!”

SAM & GLENN, ELMORE COURT

DID I MENTION.

I can also create beautiful wedding websites to compliment a more simple invite suite, or save out details from a couples stationery designs to use on a website.

My ltd company is [The Brand New Studio](#) where I create wonderful brands and websites for creative folk, so there wont be any off the shelf carbon copy websites here!

THE PLATFORM.

I am proficient in wix, where I can create a fully bespoke website, although I tend to lean towards fully customising a site built with Bliss & Bone, their rsvp system, and filtering preferences are fabulous for setting areas where day guests / evening guests and those invited to stay at the venue can all be customised.

COST.

I like to keep it simple, the client or planner is responsible for payments and setting up the account. This means you still have full access to input the guest list and tweak any details as the planning continues forwards.

I then use the log in you create to build and test the site.

MY FIXED FEE FOR DELIVERING A FULLY BESPOKE WEDDING WEBSITE IS: £1000

PRICING & FAQ'S...

THE QUESTION ON EVERYONES LIPS.... HOW MUCH?

My couples ON AVERAGE spend between £3500-£6500

(I do not currently charge VAT).

This INCLUDES the design fee, printing, materials, and delivery of all items (save the date, invitations and on the day stationery) for an average wedding size of 80 - 150 guests. It includes delivery to one UK address at each stage.

Following an initial chat / meeting / zoom call to discuss the stationery I will create a bespoke proposal which gives an outline of the items required, the general design and process. the cost for designing, and an estimate for printing and materials.

The proposals are always itemised.

THE DESIGN FEE:

I charge a set design fee which acts as a deposit. This covers my creativity, experience, time and minimal overheads.

The design fee for Pre-Wedding Stationery (save the dates and invites) is £1250.

My on the day design fee is £500 (correct at time of publishing)

Printing costs are additional to this and kept separate which means you only pay what is required for your stationery and numbers.

BRIEF

My preference is being involved from save the date stage, right through to on the day. It is rare that I will take on on the day only.

EXTRAS?

My couples often choose to elevate their stationery package with items like personalised room hangers, signage and bespoke christmas crackers. Items like this can be costed on request.

GOT A BUDGET?

Because my process is so bespoke I can of course try and work to your budget just get in touch and i'll see what I can do.

I do offer a creative process and therefore have to charge for my time as well as the printing costs.

COMMISSION:

I don't give commission as standard but am open to it once we work together regularly. If commission is required I need to know this upfront before any costs are given.

THE PROPOSALS:

Once I have drawn up a proposal for you rest assured that I am usually fairly savvy with my estimates and its very rare that we will go over the amount stated. If the costs look like they may require additional funds I will ALWAYS discuss this with you before any designs are finalised so they can be adapted or changed if necessary.

HOUSE COLLECTIONS:

I cannot add comission to my inhouse collections, prices can be found at the bottom of each collection page on my website.

These collections are all fully customisable.



**ANDRI BENSON
ALWAYS ANDRI**

“As a wedding planner it’s important to me that I work with the right suppliers for my couples. I had a particularly creative brief that included a variety of inspiration sources from magicians and science to Alice in Wonderland. Freya at Deabill and Quince was the perfect choice to bring together all these creative ideas and develop them into the perfect wedding suite. From the initial excited response to my inquiry right through to the finished bespoke illustrated playing card invitations and the magical on the day stationery (delivered beautifully packaged and organised), it was an absolute pleasure working together. My couple were delighted with everything. If you’re looking for truly unique, inventive, storytelling wedding stationery, I highly recommend getting in touch with Freya”

**RACHEL TERRET
SALT & SCENT WEDDINGS AND EVENTS**

“I’ve had the pleasure of working with Freya on multiple weddings and she has been incredible each time. The quality of the stationery she delivers surpasses many other suppliers I have worked with. From driving across the country to deliver a 6foot mirrored table plan, to packing and sorting 200 place names in advance I know everything will have been proof read and quality checked before it even gets to my desk. I will continue to recommend Deabill & Quince to my couples and am looking forward to working together in the near future”

**NICK SHEPHARD
HEDSOR HOUSE**

“Freya is a dream to work with, and we would recommend her to all our brides thinking about who to use for their wedding stationery”

ARDINGTON HOUSE

“We have no hesitation at all that what we are recommending is extremely high quality”

**TEAM E!
ELMORE COURT**

“You are simply MAGIC!”

**SOPHIE & GREGG WILSON
SOHO FARMHOUSE**

“We cannot recommend Freya more whole heartedly. We had some whacky ideas and she embraced them, bettered them and just brought everything together and to life for us. She went above and beyond and we got so so so many compliments on all the stationery (particularly our pop up invites and bespoke crackers). Thanks for everything Freya.”



LOVER OF FIZZ, LEOPARD PRINT,
MUSIC & FRESH FLOWERS.

GET IN TOUCH

DEABILL & QUINCE

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HARWELL, OXFORDSHIRE,
UNITED KINGDOM

